

LIOTAI.

FILM & TV LOCATION SOURCING PROPOSAL

Positioning luxury venues for creative
production revenue

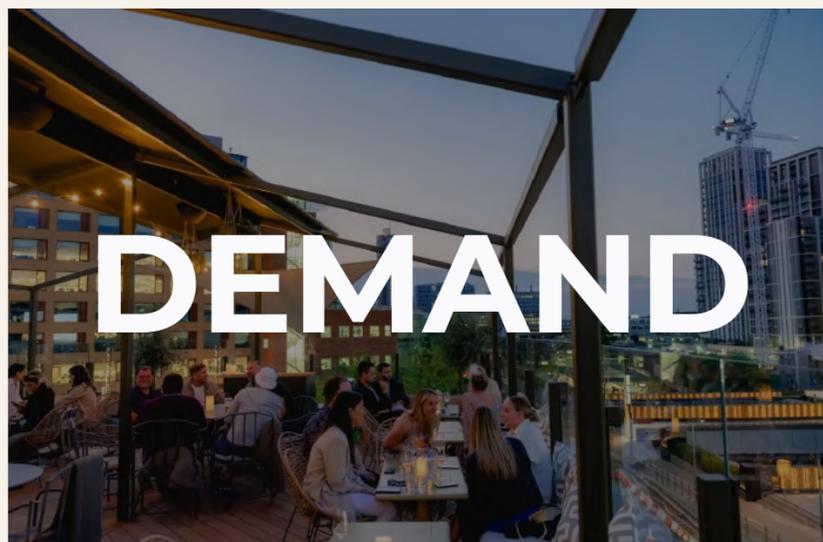
Introduction

As we expand into new verticals and deepen our partnerships with creative industries, there is an exciting and profitable opportunity for HOTAL to position itself as a go-to connector between luxury property owners and the UK film and TV production industry.

This initiative will serve as a new revenue stream by increasing our existing expertise in venue sourcing and introducing a high-value commission model.

The Opportunity

Why now?



Growing demand for unique, film-ready locations



Increased activity in the UK production sector due to streaming giants and independent creators



Production companies constantly require new spaces often for short-term, high-budget shoots

What We Offer

ACCESS

Access to luxury homes, country estates, barns, warehouses, and unique properties

CONTACT

- Direct contact with location managers and producers

BOOKING

- Streamlined booking process and commission model

Revenue Model

Commission-Based Model:

10-12%

Hotel to earn 10–12% commission per confirmed booking

£15,000+

Potential daily rates: £5,000 to £15,000+

example: 5-day shoot at £8,000/day = £40,000 booking = £4,000+ in commission

Target Locations

Initial focus on the Northwest:



Target Locations

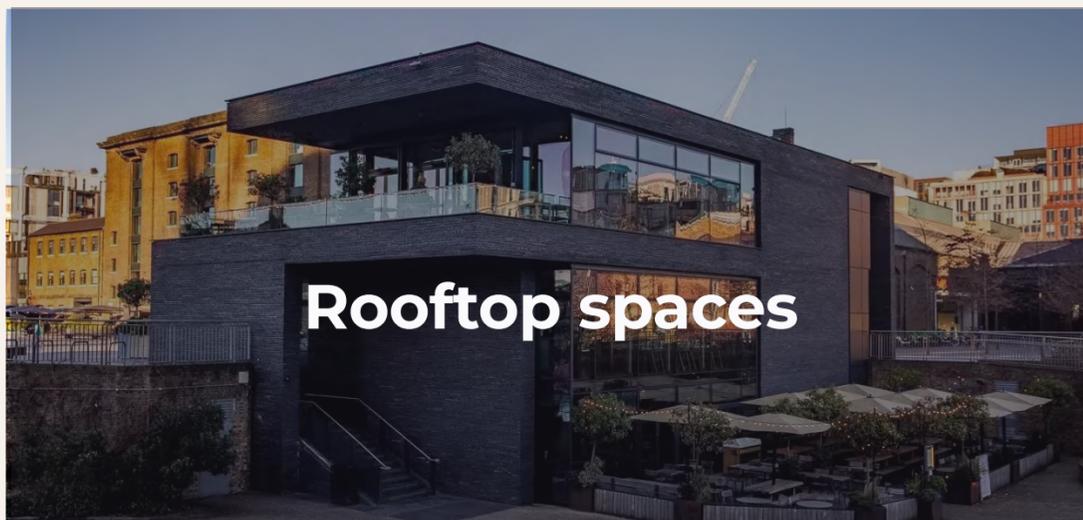
Further expansion:



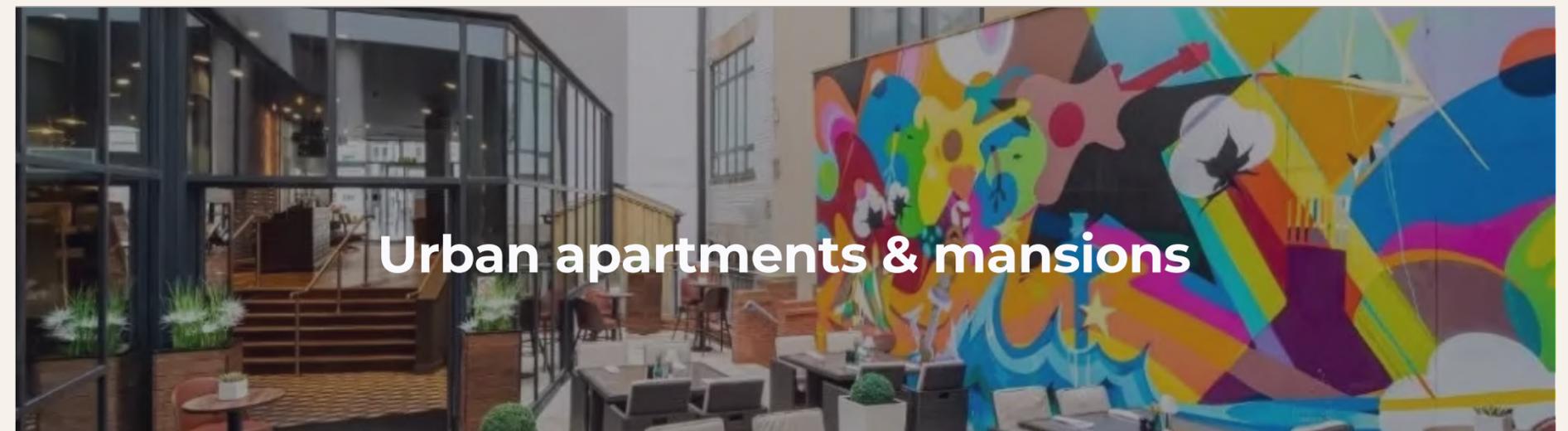
High-spec warehouses and studios



Unique hotels



Rooftop spaces

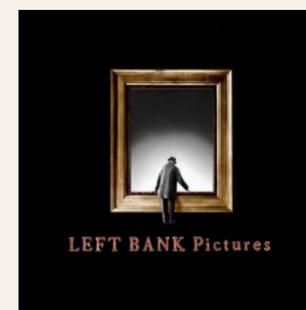


Urban apartments & mansions

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Production Companies To Target

Initial outreach to:



Next: Gather further contacts from Faye and industry referrals

Use Cases & Demand

Use cases:

- Drama & series shoots
- Reality TV
- Fashion campaigns/editorials
- Music videos
- Adverts & branded content

Hotel/Restaurant Add-ons:

- Cast accommodation
- Indoor filming
- Private dining/interview set-ups

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Marketing & Outreach Strategy

Short-term:



Medium-term:



Next Steps

- 1.** Finalise property list & secure interest
- 2.** Collect production contacts from referrals
- 3.** Create editorial-style pitch deck

- 4.** Define legal/commission framework
- 5.** Pilot in Northwest, expand nationally

Why Hotal?

1. Finalise property list & secure interest

2. Finalise property list & secure interest

3. Finalise property list & secure interest

4. Finalise property list & secure interest

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Partnering With Property Owners

Pitch Headline:

'Turn Your Space Into a Star Earn from Film, TV & Editorial Shoots'

Selling Points:

- New revenue stream
- No upfront cost
- Owner controls all access/availability
- We handle contracts & vetting

Pitch Tactics:

- Personalised outreach with mock briefs
- Intro call/site visit
- Showcase earnings examples

Booking Journey

Step by step:

01

AGREEMENT

Owner interest & agreement

02

PITCH PACK

Property profiling & pitch pack

03

ENQUIRY

Producer enquiry managed by HOTAL

04

CONFIRMATION

Booking confirmed & shoot completed

05

PAYMENT

Payment processed, commission earned

Fees & Commission Structure

- Booking Type | Daily Rate | Commission
- Small Shoot (Editorial) | £2k–£5k | 10%
- TV / Episode | £5k–£15k+ | 12%
- Multi-day High-End | £15k+/day | 12%+

Add-Ons:

- Drone / photography: £2500/ Paul to price
- 'Film-Ready' web feature: £95/month
- Styling consultation: £150 flat

Lead Contact

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Let's position HOTAL as the link between the country's best locations and the creative minds who bring stories to life.



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